Virtual STATE OF THE FOUNDATION

FISCAL YEAR 2020
From the farm crisis of the 1980s...

...to COVID-19
Our Why

BUILDING BETTER LIVES
Since 1986, over $56 million contributed to the Northwest Minnesota Foundation
Lending as a charitable activity

Became a Community Foundation in 1997

48% of our revenue came from public support in FY20
Northwest Minnesota will be a place where communities and people work together to foster opportunity, promote philanthropy, and enrich the lives of all residents.
The Northwest Minnesota Foundation invests resources, facilitates collaboration and promotes philanthropy to make the region a better place to live and work.
OUR CORE VALUES

- Strategic Collaboration
- Integrity & Responsibility
- Boldly Making A Difference
STRATEGIC FRAMEWORK FY18-23

How are Our Children?
Community-driven Economic Development
Donor-centered Philanthropy
~$33 million in endowed assets

~$2M - $3M a year in grants

~$32 million in endowed assets

~$2M a year in grants, loans, & technical assistance
IMPACT SINCE INCEPTION

Grants: 9,207
$44 Million

Loans: 781
$30 Million

Jobs created or retained: 3,232
FOUNDATION ASSETS

FY20

Total Assets: $83,430,885
Total Net Assets: $75,803,558

FY19

Total Assets: $79,827,886
Total Net Assets: $73,682,802
FY20 ENDOWED NET ASSETS

$65.3 million
REVENUES & SUPPORT

FY20 FY19

Program Revenues $3,921,736 $3,981,818
Investment Income $4,082,001 $6,044,618
Endowment Contributions $969,290 $1,148,983
Other $322,426 $391,292
Total $11,566,711 $9,295,453

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FY20 excess revenues over expenses: $2,120,756
~$2M - $3M a year in grants

~$33 million in endowed assets

~$2M a year in grants, loans, & technical assistance

NMF

Philanthropy

Community-centric Funds

Scholarship Funds

Donor-centric Funds

Advocacy

Communications

Finance & Administration

Programs

Children & Families

Child Care

Homelessness

Entrepreneur & Small Business Development

Communities Thrive

Housing
PHILANTHROPIC FUNDS

$36 million in assets

$2,162,843 in donations

$2,473,467 paid out
COMMUNITY PHILANTHROPY

Ada Borup Community Fund

Northwest Minnesota Foundation
Developing Community Assets

The Dekko Foundation

Tony Sipe Athletic Field
DONORADVISED GIVING

- Food shelves & backpack programs
- Technology for distance learning
- General operating for nonprofits
SCHOLARSHIP GIVING

Betty L. Murray Scholarship Fund

“She was a wonderful teacher who helped to instill in me a real love of learning and to always do my best.”
– a former student
WITH GRATITUDE
~$33 million in endowed assets

~$2M - $3M a year in grants

~$32 million in endowed assets

~$2M a year in grants, loans, & technical assistance
CHILD CARE FINANCE PROGRAM

- $68,000 forgivable loans
- $30,000 low-interest loans
- 222 new slots
- 71 retained slots
New slots in the region: 1,554

CAPACITY OF QUALITY CHILD CARE

Hallock: The Learning Tree Child Care Center opened its doors in July 2020
Kelliher: Opened its doors in September 2020

Crookston: Opening soon!
Fosston: Opening Summer 2021
Bemidji: Pine Pals in GoldPine
Halstad: Opening May 2021

New Child Care Centers in Northwest Minnesota
To strengthen the children and families in White Earth and Red Lake Nations via the improvement of family structure through community-led, community-driven shared vision and actions and to develop parent supports and parent-led community projects.

In partnership with Indigenous Visioning, a native-owned consulting company.
Parents as Leaders (PALs) project is a two-generation strategy to bolster parental involvement while promoting lifelong health, safety and learning of children. The program integrates child development, strong cultural teaching and advocacy skills - building to have a positive impact on their child(ren)'s academic achievement, behavior in school and attitudes about learning. Families, schools and community organizations all contribute to a child's achievement; the best results come from all three working together.
Red Lake Waasabiik Ojibwemotaadiwin Immersion Program

Project Ogimaa/Ogimaakwe supports parent leadership and engagement through child development, leadership and technology skill-building.
Housing

**Housing Grant Program**

4 grants, $20,000

- Clearwater Life Center – Clearbrook and Gonvick
- Mahnomen Health Center – Mahnomen
- Norman County East School District – Gary
- Greater MN Management – Entire Region

**Housing Loan Program**

1 loan, $125,000

Homelessness

**Northwest Minnesota Continuum of Care**

Collaborative Applicant
Supporting HUD Funding

**Youth Homelessness Demonstration Project**

Building Systems to Prevent and End Youth Homelessness in Northwest Minnesota

Supporting HUD and MHFA Funding

**Bemidji Rapid Response to Homelessness**

Family Support Network

4 grants, $50,000
NORTHWEST MINNESOTA HOUSING ACCESS SITES FOR HOMELESS YOUTH

Northwest Minnesota currently has a Youth Homelessness Demonstration Project (YHDP) grant from the United States Office of Housing and Urban Development (HUD) allowing youth ages 16-24 to access housing assistance in their area.

To obtain access to housing options or their advocates such as a school counselor are encouraged to call their local access line for the map below to discuss their specific housing situation.

**Birchdale**
- **Beltrami**
  - Northwest Indian Community Development Center
  - 800-852-2672
  - 1310 4th St, Bemidji, MN 56601
  - www.wicd.org

- Evergreen Youth & Family Services
  - 800-822-9585
  - 901 Highland Rd, Bemidji, MN 56601

**Cass Lake**
- **Clearwater, Pennington, Red Lake & East Polk**
  - Iron County Community Action
  - Earl Wollman
  - 207 Main St, Oakes, MN 56752
  - www.iccaoc.org

**Cass County**
- **Clearwater/White Earth Reservation**
  - Shannon Lee
  - 218-326-5012
  - Shannon Lee
  - 608 1st St, Cass Lake, MN 56633

**Douglas County**
- **Marshall County**
  - **Red Lake Reservation**
  - Red Lake Homeless Shelter
  - 218-679-5730
  - 1200 Main Avenue
  - Red Lake, MN 56671
  - info@redlakehomeless.org
  - www.redlakehomeless.org

**Kittson County**
- **Kittson, Lake of the Woods, East Marshall & Roseau**
  - Northwest Community Action
  - Jolene Sjoden
  - 218-528-2558
  - 82 N Main St, Bagley, MN 56714

**Lake of the Woods County**
- **Red Lake Reservation**
  - 218-679-5730
  - 1200 Main Avenue
  - Red Lake, MN 56671
  - jolene@nwca.org
  - www.nwca.org

**Lake Superior**
- **Marshall, Norman & West Polk**
  - 106 10th St, Baudette, MN 56623
  - 218-528-2558
  - 82 N Main St, Bagley, MN 56714

Youth Homelessness Demonstration Project Grantees

Northwest Minnesota Foundation
- 1445 6th Ave S, Suite 500
- Bismarck, ND 58501
- 701-224-9482
- info@northwestmn.org
- www.northwestmn.org
Welcome to MyPath: Our goal is to empower youth to quickly find the answers to frequently asked questions about housing and other resources in Northwest Minnesota.

The MyPath Team wants all youth to have a place to call home and the tools they need to successfully launch into adulthood.

This project is a collaboration between many partners who came together in 2018 to work together on the Youth Homeless Demonstration Project with the mission of building and changing systems to work better for youth in Northwest Minnesota so that events of youth homelessness are brief, non-recurring, and rare.

YHDP Vision: To bring new and existing stakeholders together to prevent and end homelessness for unaccompanied youth, ages 16 to 24, in the Northwest Region of Minnesota.
COMMUNITIES THRIVE HALSTAD

• Grants -- $100,000 total
  • ATV trail improvements
  • marketing and promotion
  • child care remodel
  • park improvements, trail head and sugar beet sculpture
  • comprehensive planning

• Loans
  • 2 loans, $245,691
• Grants -- $100,000 Total
  • Softball field improvements
  • Safe harbor planning project
  • Benches for walkable community
  • Dream Big, Inc. community activities
  • Lao Assistance Center of Minnesota
  • Millennium Lao Association start up
  • OctoberFest, North Born Days
  • Warroad community signage
  • Folk School Warroad start up
  • Best of Warroad map project
  • Outdoor play space
  • American Indian education programming
• Loans
  • 2 loans, $125,000
ENTREPRENEUR DEVELOPMENT

U.S. Small Business Administration

Combined for over 6,600 hours of technical assistance and consulting to entrepreneurs and small businesses

AMERICA'S SBDC MINNESOTA

4 winners
$25,000 total cash awards
$10,000 total in-kind awards

IDEA Competition

LaValley Industries

INTELLIGENT PROPERTY & BUSINESS LAWYERS

EVOLVE CREATIVE

dea WORKS
FY20 was another record year for microlending!!
ADVOCACY

IMPACT 20/20
Day at the Capitol

The Census Makes Sense for Minnesota because...
2020 Census data will help shape the future for our kids for the next ten years!

Respond online today at my2020census.gov
or call 844-330-2020

VOTE
REGISTER • GET INFORMED
mnvotes.org
May 25, 2020 – George Floyd murdered in Minneapolis, protests and riots sweep the state and country

May 27, 2020 – Officer Cody Holte of Grand Forks is killed in the line of duty

We are heartbroken over the senseless loss of life, violence, and destruction. We grieve for the family and friends of Cody Holte in our region’s East Grand Forks and Hendrum communities and George Floyd in the Twin Cities.

We are humbly reminded of the work yet to be done to prevent violence and create a just and equitable society.

To that end—we are granting funding to the Community Foundation of Grand Forks, East Grand Forks, and Region for community recovery and violence prevention. We will continue to partner with other foundations across Minnesota in a collective commitment to racial equity.

We denounce violence and racism and seek to lift up compassion and humility.
CONTINUOUS LEARNING

Intercultural Development Continuum (IDC™)
CONTINUOUS LEARNING
CONTINUOUS LEARNING

Northwest Minnesota Foundation

Child Care

Activities

1. Launch child care finance program with multi-state partners.
2. Technical assistance to NCFP through quarterly data, including monthly visits, newspieces, and on-the-ground guidance.
3. Technical assistance to NCFP to address child care funding gaps for localities, as well as increasing child care capacity in rural Minnesota.
4. Create a community to support service providers, including training workshops and networking opportunities.
5. Facilitate community conversations and workshops to address the needs of child care providers.
6. Partner with Child Care Aware to influence Parent Aware policies and shape the state's child care system.
7. Engage in legislative advocacy efforts with the Minnesota Senate and state legislature.

Outcomes

Short term

Intermediate

Long term

Benefits for providers

Increasing the workforce knowledge of providers

ACTIVITIES: 1,000

Improved access to training opportunities for child care providers/business owners

ACTIVITIES: 1,000

Improve working and new child care programs through our child care program and grants

ACTIVITIES: 1,000

 Veterancare

Survey Findings about Community Impact and Stakeholder Perceptions

Northwest Minnesota Foundation

Survey Findings about Community Impact and Stakeholder Perceptions

Northwest Minnesota Foundation

November 2019
COVID-19 Emergency Disaster Recovery Fund Grants

- **80** Grants awarded
- Total: **$392,000**

COVID-19 Component Fund Grants
- **$79,500**

External Grant and Loan Funding Received for Small Businesses
- **$3,885,000**

Small Business Loans Approved
- **76**
- Total: **$869,048**

Child Care
- **319** Grants made directly to Child Care Providers
- Total: **$393,000**
- Additional Early Education Grants: 13 Grants, $97,500 Total

Small Business Grants Approved
- **269**
- Total: **$2,690,000**

White Earth Tribal and Community College

Lorna Lague - Mahnomen, MN
NORTHWEST MINNESOTA

COVID COMMUNITY HEROES

COMPASSION IN ACTION
WITH GRATITUDE